

Module Details for MEDIA

Current Record**Module Details****Module Code** RUS471**Module Name** MEDIA**Module Short Title****ECTS weighting** 5**Semester/term taught****Contact Hours** 2 hours per week**Module Personnel****Learning Outcomes****Module Learning Aims** The course has the twin aims of giving students the opportunity to develop their competence in distinguishing different journalistic styles and approaches used across a range of Russian print (newspapers) and electronic (internet) media.**Module Content** Introduction to style and content analysis of Russian print and electronic media. Some of the following media will be looked at, though students are invited to suggest their own media.
gazeta.ru; lenta.ru

livejournal.com/живой журнал (ЖЖ);

mail.ru; newsru.com;

rambler.ru; rutube.ru

sports.ru; vk.com – В Контакте; yandex.ru;

izvestia.ru; kommersant.ru;

kp.ru; mk.ru –газета

ntv.ru; 1tv.ru; echo.msk.ru; russia.tv; sport-express.ru

Recommended Reading List Materials will be distributed by the Department of Russian and Slavonic Studies. The cost of the materials provided to students is included in the departmental photocopying levy. For referencing, see the PDF: Examples of Reference Guides in <http://www.tcd.ie/Library/support/referencing.php>**Module Pre**

Requisite**Module Co
Requisite****Assessment
Details** Weekly logbook (30%); 3000-word essay (70%)

Assessment of Journal This may be treated as a creative exercise, or an exercise which allows you to play/toy with ideas and concepts in a less structured way than an essay would require. All media may be included in the Journal (textual, visual, links, audio). Reference may be made to any cultural artefact from any culture with which you are familiar and which is relevant to the topic. Log-book/journal entries are marked out of 10. The assessment criteria are as follows: 0-3 little evidence of having read or thought about the text/topic under consideration, little-no engagement with the theme 4 evidence of having read the material or thought about the topic under consideration 5 evidence of having read the material and thought about the topic under consideration 6 evidence of having read the material, thought about the topic under consideration and thought about classroom discussion 7+ all the above and just a bit more

**Module
Website****Module
approval date****Approved By****Academic
Start Year****Academic Year
of Data** 2014/15